



MICROBLADING OMBRE/POWDER BROWS



What IS Microblading?

Phibrows Microblading is a manual "hand" method of permanent cosmetics for your eyebrows which creates extremely fine natural looking hair strokes. The results? Perfectly natural looking, thick, full brows.

How long does Microblading last?

Depending on your skin type and care, the pigment will fade slowly over 18-24 months.

Is Microblading painful?

The service can be a little uncomfortable for those who are more sensitive. However, there is an anesthetic applied during to keep this to a minimum to where it is completely tolerable.

How does it work?

The pigment is applied with a specific Phi-Brows tool that has a row of several fine needles to create thin hair like marks in the skin. Your artist will choose needles and the blade type according to the technique and the skin type. The pigment is bladed just below the epidermis and the most shallow part of the dermis, making extremely fine natural looking hair strokes. A very natural result is achieved, as the hairs are bladed into the skin according to the natural hair growth direction. A touch up is included 4-6 weeks after your initial treatment.

How long does the service last?

The appointment should take about two hours.

Are there any pre-existing conditions that interfere with consideration for a Microblading/Ombre or Powder Brow treatment?

- **Pregnancy or Nursing**
- **Drugs or Alcohol**
- **Allergies**
- **On keloids or if you have tendency to keloid, birthmarks or moles.**
- **Diabetic.**
- **Serious diseases such as cancer, epilepsy, autoimmune disorders (doctor's note is required)**
- **Circulatory disorders (doctor's note is required)**
- **Any bleeding disorders (doctor's note is required)**
- **You're taking blood thinning medication (doctor's note required)**
- **Currently on Accutane or other strong retinoids (must wait until 6 months after treatment ends)**
- **If any skin diseases symptoms or irritation appears on the area.**
- **You've recently had Botox or Disport treatment (must wait 2 weeks)**
- **Old PMU**
- **You have a broken capillary in the eyebrows area**
- **If you have a sunburn.**
- **After waxing (must wait 3 days)**
- **After chemical peels (must wait two weeks)**

NEW CALL TO ACTION

Is there anything I need to do to prepare for my service?

- **Do not drink coffee, alcohol or energizing drinks on the day of treatment.**
- **DO not drink alcohol the day before your treatment.**
- **Do not take Aspirin, Niacin, Vitamin E or Ibuprofen 24 hours before treatment unless medically necessary. Tylenol is ok.**
- **Do not take omega3 (fish oil) 1 week before treatment.**
- **Do not tan or have intense sun exposure 3 days before treatment.**
- **No waxing 2-3 days before treatment.**
- **No chemical peels, dermabrasion, laser or any other intense treatments 2 weeks before treatment.**
- **Shower and fix your hair as you need to take extra care not to get your brows wet for several days.**
- **Do not workout the day of the procedure as the body heat will expand the pores.**

What can I expect during my service?

Here's a quick rundown of a typical service provided by an official PhiBrows artist:

The artist will apply a topical numbing cream to help alleviate any pain.

The artist then draws on the eyebrow shape according to the PhiBrows golden ratio. Brows are measured perfectly to complement your unique face shape and size.

Next, the artist chooses the perfect PhiBrows color.

Initial strokes are placed, then pigment is worked into each stroke to define the brow.

With Ombre or Powder Brows a tattoo machine is used to create strokes, then pigment is worked into each stroke to define the brow and color.

After, a pigment mask is left to absorb into the skin.

Once that's finished, the artist cleans the area thoroughly.

After the service, the artist will apply post care ointment.

It is essential that you follow these instructions after your Microblading session:

Day of Treatment:

30 minutes after treatment

- **Apply a very thin layer of PhiShield after care cream with a clean q-tip, avoid using your fingers**

For the rest of Day 1

- **Day One (day of the treatment): You must rinse your eyebrows with clean water 3 - 5 times a day after the Microblading procedure and must apply the post-care cream. Apply the post-care cream with a cotton swab and use no aggressive movement and/or manipulation of the skin. Wash your hands with a disinfectant soap before washing your eyebrows and/or applying the post-care cream.**

CLEANING WITH WATER IS ONLY NECESSARY FIRST DAY OF TREATMENT

Following Nine Days:

You must apply the post-care cream in your eyebrows 3 - 5 times a day. Apply the post-care cream with a cotton swab and use no aggressive movement and/or manipulation of the skin. Make sure your hands are completely clean before caring for your eyebrows.

- **Avoid wetting your eyebrows**
- **Apply a very thin layer of PhiShield after care cream with a clean q-tip, avoid using your fingers**

Things to avoid during healing first nine days:

- **Do not pick, scratch or peel the healing area**
- **Do not apply any make up or products on eyebrows**
- **Avoid sleeping on face**
- **Avoid direct sun exposure**
- **Avoid working out to prevent sweating**
- **Avoid water on eyebrows during shower for at least 7 days or until healed**
- **Avoid facial massage, facial steaming, jacuzzi and sauna**
- **Swimming**
- **Sun tanning or salon tanning**
- **Any laser or chemical treatments or peelings, and/or any creams containing Retin-A or Glycolic Acid on the face or neck**
- **Performing tasks related to heavy household cleaning where there is a lot of airborne debris (e.g. garage or basement cleaning)**
- **Spicy foods**
- **Smoking**
- **Drinking alcohol in excess as it may lead to slow healing of wounds**
- **Driving in open air vehicles such as convertibles, boats, bicycles or motorcycles**
- **Once completely healed, always apply a layer of sunscreen SPF 30 on your eyebrows when exposed to the sun. Sun exposure might cause the color pigment to fade away more quickly.**

Before showering apply a layer of post-care cream to protect your eyebrows from moisture. During the shower keep your face away from the shower head.

Itching and flaking may appear during the first seven days post-service procedure, however, experience has shown that these symptoms can be reduced by following these aftercare instructions.

The healing of deeper wounds might last between 14-21 days. Touch-ups and/or correction of the shape/design is recommended only after this period.

If you have any unexpected problems with the healing of the skin, you should contact the technician _____ at (805) 230-3422, or Nora Corcoran, RUNWAY VIBES, Owner at (805) 432-7189.

What to expect after your Microblading/Ombre/Powder Brow session

Your new temporary eyebrows will go through several phases during the healing cycle.

The pigment will appear very sharp and dark immediately after the procedure. This is because the pigment is still sitting on top of your skin and has not yet settled in completely. The color of the pigment will soften gradually. Do not be alarmed if you see some pigment in the cotton swab as this is excess pigment and/or body fluid that is naturally exiting your skin.

Once the healing of the skin starts taking place it will look like dandruff flakes or dry skin. This might give you the impression that the color pigment is fading too quickly, however, this is just superficial color and dry skin being naturally removed from your eyebrows.

Once completely healed, always apply a layer of sunscreen, SPF 30 up to SPF 50, in your eyebrows when exposed to the sun. Sun exposure might cause the color pigment to fade away more quickly.

You can now enjoy your beautiful new temporary eyebrows. You will simply love your new gorgeous fresh look!

What happens during the touch up?

The touch up is recommended 4-6 weeks after initial treatment. During your touch up, the artist will fill in missing hairs, add or make hairs longer or just achieve a darker color.

The following is an example of what to expect during the healing process.



Please be aware that not everyone heals the same.

What are Ombre/Powder Brows?

Ombre Brows are a type of permanent make-up where through the manual process of inserting pigment into the upper layers of the skin. We create the desired fullness and design of the eyebrows. A small tattoo machine is used to insert pigment. The technique differs from Microblading in that we create a misty, powder filled brow similar to the look of make up, as opposed to simulated hair. The tails of the brow are darker, and fade into a light start to the brow, giving the perfect ombre make-up affect.

Powder Brows are similar to Ombre Brows. The difference is with this technique the brow color is more consistent and does not fade from dark to light. It also looks like shadow has been applied. The effects will be waterproof, smudge-proof and completely realistic. It lasts longer than Microblading, typically around 18 -24 months on average, depending on the client's skin type, lifestyle and various factors. Over time, pigment fades leaving the skin and your natural brows behind.

Procedure takes approximately 2 - 2.5 hours

Price Sheet

Consult

\$ 35 (will be credited towards service)

Microblading + Touch Up

\$600

(if client has significant pigment loss and shape has to be redrawn, or client chooses to add shading to touch up, additional charges will apply)

Ombre Brows + Touch Up

\$600

(if client has significant pigment loss and shape has to be redrawn, additional charges will apply)

Shading

\$100+

Touch-Up Appointments

Up to 6 Months - 1 hour

\$200

6-12 Months - 1.5 hours

\$400

12-18 Months - Up to 2 hours

\$500

****Client should be aware that no guarantees can be made regarding the outcome of permanent make-up. Healing differs with different skin types and after care. Lash + Brow Affair Brow Artists will ONLY perform the initial and touch up service for price listed above. Any other services required will be at an additional cost. There will be NO REFUNDS. Client should be aware of the terms and conditions before proceeding with the procedure.**

CLIENT APPROVAL

**I approve the preliminary design/shape drawn and measured by
_____ PhiBrows Artist**

Client

Date

**I approve the final design/shape of the Microblading/Ombre or Powder Brow
procedure performed by _____ PhiBrows Artist.**

**I understand that due to the differences in healing of the various skin types
and that the Permanent Make-Up technician at RUNWAY VIBES cannot
determine whether a client follows proper after care and that NO
GUARANTEES or REFUNDS can be made. I also understand that if I have
sufficient pigment loss and I require more time than a touch up, I may need
to book additional time for an additional cost at the touch up appointment.**

Client

Date

****WE HAVE NO CONTROL OVER YOUR BODY'S HEALING PROCESS,
SO PLEASE BE PATIENT.**